

Retention Rates for CAPS DeVoe Programs

Notes:

- Retention rate is defined here as the percentage of students who stay enrolled for at least 12 months.
- Rates with low starting cohorts (N) of less than 10 are unstable; interpret with caution.
- Benchmark goals for retention are: associate, 60%; bachelor, 70%; master's, 80%; and doctoral, 90%.

Figure 1) Undergraduate Programs

Acad Year Degree Level	2021		2022		2023		2024		2025		5-yr Total	
	N	Retention	N	Retention	N	Retention	N	Retention	N	Retention	N	Retention
B) Associates	451	64.1%	391	65.2%	397	59.4%	283	57.2%	300	51.0%	1822	60.1%
Associate of Science - Accounting	65	61.5%	74	75.7%	64	60.9%	57	59.6%	61	47.5%	321	61.7%
Associate of Science - Business	323	62.5%	273	63.0%	270	58.1%	177	56.5%	189	55.6%	1232	59.7%
Associate of Science - Computer Information Technology	63	74.6%	44	61.4%	63	63.5%	49	57.1%	50	38.0%	269	59.9%
C) Bachelors	202	80.7%	196	80.1%	147	82.3%	327	66.1%	384	62.5%	1256	71.4%
Bachelor of Science - Accounting	49	85.7%	51	76.5%	43	81.4%	76	75.0%	68	69.1%	287	76.7%
Bachelor of Science - Business Administration	62	82.3%	68	83.8%	52	88.5%	118	61.0%	140	62.9%	440	71.4%
Bachelor of Science - Business Administration - HRM	31	83.9%	23	60.9%	15	73.3%	24	70.8%	46	71.7%	139	72.7%
Bachelor of Science - Management	47	74.5%	29	89.7%	22	77.3%	69	62.3%	68	60.3%	235	68.9%
Bachelor of Science - Management - HRM	10	60.0%	12	91.7%	9	77.8%	12	75.0%	31	51.6%	74	66.2%
Bachelor of Science - Marketing - Digital Media Bus Strat			8	62.5%	5	80.0%	20	50.0%	23	56.5%	56	57.1%
Bachelor of Science - Marketing - Marketing Analytics	3	100.0%	5	100.0%	1	100.0%	8	100.0%	8	25.0%	25	76.0%
Total	653	69.2%	587	70.2%	544	65.6%	610	62.0%	684	57.5%	3078	64.7%

Figure 2) Graduate Programs

Acad Year Degree Level	2021		2022		2023		2024		2025		5-yr Total	
	N	Retention	N	Retention	N	Retention	N	Retention	N	Retention	N	Retention
E) Masters	554	79.8%	423	83.2%	896	93.5%	1446	93.0%	607	90.9%	3926	89.9%
Master of Business Administration	169	84.0%	130	86.2%	114	86.0%	117	80.3%	130	85.4%	660	84.4%
Master of Business Administration - Healthcare Admin	65	87.7%	47	83.0%	44	88.6%	47	74.5%	34	94.1%	237	85.2%
Master of Business Administration - Project Management	39	87.2%	37	89.2%	40	82.5%	47	72.3%	41	82.9%	204	82.4%
Master of Science - Accounting	25	88.0%									25	88.0%
Master of Science - Accounting - Financial Accounting Spec	24	83.3%	18	83.3%	7	85.7%	14	85.7%	18	83.3%	81	84.0%
Master of Science - Accounting - Managerial Accounting Spec	1	100.0%	12	83.3%	8	100.0%	9	77.8%	6	66.7%	36	83.3%
Master of Science - Accounting - Public Accounting Spec	4	100.0%	20	95.0%	16	93.8%	19	78.9%	23	87.0%	82	89.0%
Master of Science - Human Resource	67	77.6%	46	69.6%	39	82.1%	48	75.0%	30	86.7%	230	77.4%
Master of Science - Management - Info Tech Mgmt Spec	137	65.7%	83	80.7%	606	96.9%	1135	97.5%	305	95.4%	2266	94.5%
Master of Science - Management - Policy/Organ Change Spec	19	84.2%	22	81.8%	18	88.9%	6	66.7%	12	91.7%	77	84.4%
MBAPM/MSMIT (Dual Degree)	4	100.0%	8	87.5%	4	100.0%	4	25.0%	8	100.0%	28	85.7%
F) Doctorate	119	68.9%	84	81.0%	76	89.5%	58	86.2%	70	88.6%	407	81.1%
Doctoral Completion Program: DBA	5	80.0%	9	100.0%	12	91.7%	6	50.0%	6	66.7%	38	81.6%
Doctorate in Business Administration - Accounting	6	83.3%			1	100.0%					7	85.7%
Doctorate in Business Administration - Healthcare Admin	20	80.0%	23	73.9%	12	83.3%	13	100.0%	18	94.4%	86	84.9%
Doctorate in Business Administration - Management	88	64.8%	52	80.8%	51	90.2%	39	87.2%	46	89.1%	276	79.7%
Total	673	77.9%	507	82.8%	972	93.2%	1504	92.8%	677	90.7%	4333	89.1%